



PICK YOUR
FREE
PRODUCTS!



sale·a·bration

January 25–March 31, 2011

.. { FRIENDS, FRESH IDEAS & FREE PRODUCTS! } ..

THREE EASY WAYS TO EARN **FREE** PRODUCTS

.. { spend } ..

Spend \$50* and earn one **free** Sale-A-Bration product of your choice.

.. { host } ..

Host a workshop of at least \$300*, and earn one **free** Sale-A-Bration product in addition to the generous hostess benefits.

.. { join } ..

Join Stampin' Up!® by becoming a demonstrator during Sale-A-Bration and get 15% off your Starter Kit. Plus, get a bonus bundle filled with over \$50 in **free** products.

*NET SALES BEFORE SHIPPING & HANDLING AND TAX



product key

- W** WOOD-MOUNT STAMPS
- C** CLEAR-MOUNT STAMPS
- TWO-STEP STAMPIN'® STAMPS**
- D** DEFINITELY DECORATIVE® PRODUCTS
- sm** STAMPIN' MEMORIES®
- ESP** SPANISH STAMPS
- FRA** FRENCH STAMPS

host

.. { for the most } ..

Earn one free Sale-A-Bration product for every \$300 in workshop sales in addition to all the generous hostess benefits you already earn for hosting: the choice of hostess sets and other products from the catalog.

● LEVEL 1 HOSTESS PRODUCTS ● LEVEL 2 HOSTESS PRODUCTS ● LEVEL 3 HOSTESS PRODUCTS

1 Host a qualifying workshop

2 Choose free, exclusive sets

3 Choose more free products

+ Choose a Sale-A-Bration product

1	WORKSHOP SALES TOTALS*	\$150.00- \$199.99	\$200.00- \$249.99	\$250.00- \$299.99	\$300.00- \$349.99	\$350.00- \$399.99	\$400.00- \$449.99	\$450.00- \$499.99	\$500.00- \$549.99	\$550.00- \$599.99	\$600.00- \$649.99	
2	CHOOSE AN OPTION BASED ON WORKSHOP TOTALS	1	●	●	●	●	● ●	● ●	● ● ●	● ● ● ●	● ● ● ●	
		2				●	●	● ●	● ●	● ● ●	● ● ● ●	
		3								● ●	● ●	● ●
		4										● ● ●
		5										● ● ● ●
3	CHOOSE FREE PRODUCT TOTALING UP TO	\$15.00	\$20.00	\$25.00	\$35.00	\$40.00	\$45.00	\$50.00	\$60.00	\$65.00	\$75.00	
+	SALE-A-BRATION PRODUCTS	-	-	-	choose 1	choose 1	choose 1	choose 1	choose 1	choose 1	choose 2	

THE FULL HOSTESS BENEFITS CHART IS AVAILABLE IN THE IDEA BOOK & CATALOG (P. 9). SHIPPING & HANDLING IS NOT CHARGED ON HOSTESS BENEFITS.

tip

See how the accessories in the Ice Cream Parlor Ribbon & Button Pack (p. 7) **coordinate so well** with the So Happy for You set in these projects. Earn both with a \$100 purchase.



"I would absolutely host another Sale-A-Bration workshop! It's the best time to host a workshop because everyone wants to get free stamp sets. At my Sale-A-Bration workshop, I earned several hostess stamp sets, several Sale-A-Bration stamp sets, and over \$100 in free merchandise. It was fabulous!"

Monét Brown, Hostess
Whitehouse, Texas

so happy for you

birthday wishes

good luck

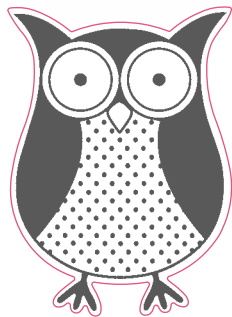
thinking of you



thanks

So Happy for You

SET OF	W 121853	ESP	W 123260	C 123262	<i>Me alegre por ti</i>
10	C 123220	FRA	W 123245	C 123247	<i>Heureuse pour toi</i>



Two-Step Owl, Scallop Square, 1-3/4" Scallop Circle,
Large Tag, 1" Circle Punches IB&C 200, 202

Perfora y decora 123252 123250 ESP
Perfo à gogo 123237 123235 FRA

121847 W
123211 C

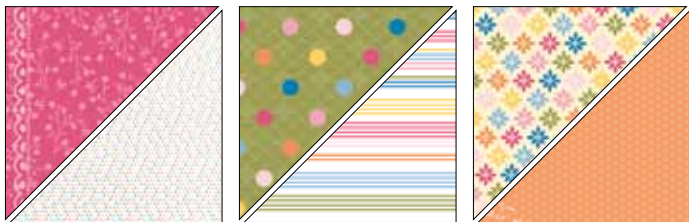
SET OF
5

Punch Bunch

• • { Sale-A-Brate with accessories! } • •

A variety of accessories just right for your free Sale-A-Bration product choice. Purchase \$50 in Stampin' Up! products or host a \$300 workshop, and choose your favorite.






9 TOTAL SHEETS: 3 EA. OF 3 DOUBLE-SIDED DESIGNS. 12" x 12"



2 TOTAL SELF-ADHESIVE DIE-CUT SHEETS:
2 EA. OF 1 DESIGN. 12" x 12"

Designer Series Paper & Quick Accents Pack

Bright colors and fun designs in this pack of Designer Series Paper and Quick Accents make it the fun choice for your pages, cards, and other creations. Coordinates with the Ice Cream Parlor Ribbon & Button Pack for quick and easy crafting. Paper pattern swatches shown at 25%. Quick Accents shown at 10%. *sm*


122242 Ice Cream Parlor
 Melon Mambo, Daffodil Delight, Peach Parfait, Old Olive, Pacific Point




1/4" WHITE GROSGRAIN PRINTED RIBBON WITH REPEATING FLOWER DESIGNS. APPROX. 15 YDS.



48 FLOWER BUTTONS: 16 EA. IN 3 COLORS. APPROX. 1/2"

Ribbon & Button Pack

Choose this pack of fanciful ribbon and flower buttons for your next project. Coordinates with Ice Cream Parlor Designer Series Paper & Quick Accents Pack. Shown at actual size.


123529 Ice Cream Parlor
 Daffodil Delight, Melon Mambo, Pacific Point, Old Olive

Digital Content CD

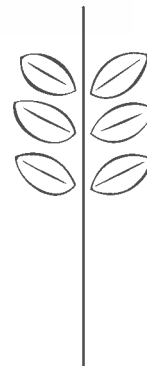
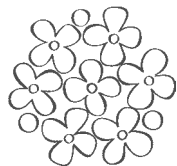
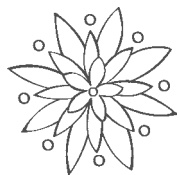
Choose this CD filled with digital images of all the stamps (English-only), Designer Series Paper, Quick Accents, ribbon, buttons, and Décor Elements® image in this brochure as your free product choice. Use with My Digital Studio® or another digital software program.

123681 So Much to Sale-A-Brate Digital Content CD



"I'm glad I joined Stampin' Up! during last Sale-A-Bration—it's helped me become more creative and make new friends. It's paid for my hobby and then some. It's great to get compensated for doing something you love!"

Allana Brunk, Demonstrator
Watertown, Wisconsin



Sweet Summer

SET OF
9

W 121849
C 123214





sale-a-brate with .. { décor elements } ..

Earn this decorative and useful Chalkboard Décor Elements item with a qualifying purchase of \$50 or host a \$300 workshop.



Chalkboard Décor Elements

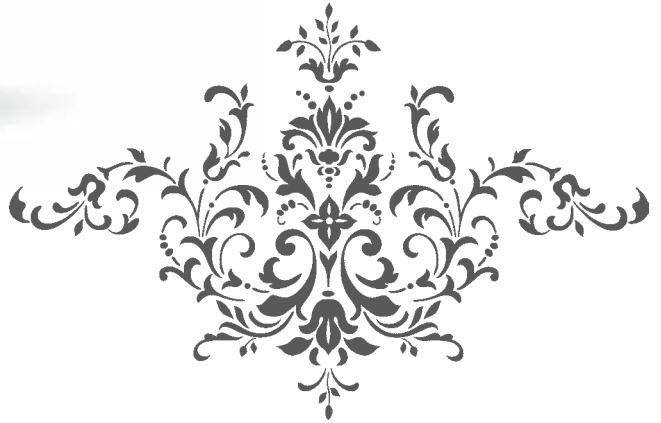
CHALKBOARD

123332 Notes
8" x 16"



tip

Give your next card a little bliss with the images in the Bliss set—they're versatile, detailed, yet simple.



Bliss

SET OF

5

W 121851

C 123217

ESP

W 123255

C 123257 *Dicha*

FRA

W 123240

C 123242 *Joie*

· · { MORE OPTIONS FOR FREE PRODUCTS! } · ·

Each \$50 purchase earns you one product featured in this brochure or one of these Idea Book & Catalog sets valued at \$14.95 or less. Sale-A-Bration just keeps giving!

Stamp Set	Item #*	Page
Elizabeth	W 123859	18
Homemade	W 123860	18
So Many Thanks	W 123861	18
Tooth Fairy	W 123862	18
Baby Steps	W 123863	19
For You Flower	W 123864	19
On the Green	W 123865	19
To & From Tag	W 123866	19
Dasher	W 123867	20
FRA Doux anniversaire	W 123868	20
ESP Dulzura sin limite	W 123869	20
Elegant Thank You	W 123870	20
ESP Gracias	W 123871	20
FRA Incroyablement mignon	W 123872	20
FRA Merci bien	W 123873	20
Ribbon of Hope	W 123874	20
Simple Snowflake	W 123875	20
Sweet Birthday	W 123876	20
Sweetness Unlimited	W 123877	20
Three Leaves	W 123878	20
Tiny Teacup	W 123879	20
Thankful For	W 123880 C 123881	28
Holiday Happiness	W 123882 C 123883	31

Stamp Set	Item #*	Page
Christmas Greetings	W 123884	44
ESP Saludos navideños	W 123885	44
FRA Tous mes vœux pour Noël	W 123886	44
Tree Trimmings	W 123887	44
Always Elegant	W 123888 C 123889	67
Wellness Wishes	W 123890	69
Happy Together	W 123891	75
So Cute	W 123892 C 123893	79
Seal of Pawthenticity	W 123894	85
Bear Hugs	W 123895	85
Extreme Dirt Bike	W 123896	88
Extreme Guitar	W 123897	88
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Extreme Snowboard	W 123899	88
Extreme Surfboard	W 123900	88
FRA But	W 123901 C 123902	89
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ESP Gol	W 123905 C 123906	89
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Slam Dunk	W 123909 C 123910	89
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Forest Friends	W 123913	93
Funky Four	W 123914 C 123915	93

Stamp Set	Item #*	Page
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Flower for All Seasons, A	W 123917	107
Hello Again	W 123918	110
ESP Hola de nuevo	W 123919	110
FRA Salut à toi	W 123920	110
Itty Bitty Bits	W 123921 C 123922	130
Tart & Tangy	W 123923	136
A to Z	W 123924	140
Dot, Dot, Dot	W 123925	140
Fine Flourish	W 123926	140
Solid Stripes	W 123927	140
Hodgepodge Happiness	W 123928 C 123929	146
So Green	W 123930 C 123931	146
Three Little Words	W 123932	151
Four the Holidays	W 123933	154
ESP Para las festividades	W 123934	154
ESP Quatuor des Fêtes	W 123935	154
Thank You Kindly	W 123936	158
FRA Tous mes remerciements	W 123937	158
Engraved Greetings	W 123938	182
Hello, You	W 123939	183
Live, Laugh, Love	W 123940	183
FRA Vivez, riez, aimez	W 123941	183



Start your business during Sale-A-Bration!

Choose either our standard Starter Kit or our Digital+ Starter Kit—both at a 15% discount. Plus receive a special bonus bundle of over \$50 in free products. Ask your demonstrator for details.

www.stampinup.com 1-800-STAMP UP



inspire. create. share.®



124184

UNITED STATES



To earn Stampin' Up! products from this brochure or to purchase any Stampin' Up! product, contact your demonstrator.