

STAMPIN'
UP!

inspire. create. share.®



OCCASIONS MINI CATALOG

JANUARY 4—APRIL 30, 2011



dear *friends*,

What a great mini this one is—full of fun images and exciting accessories that are ideal for all sorts of different occasions!

As always, our exclusive images set my mind racing—so many ideas that I can hardly wait to start creating! The Clearly for You set is a favorite—you'll notice I had to add it to my collection—but I really liked so many of the sets!

And check out the suites, a collection of products designed to coordinate together so you can spend your time creating instead of coordinating. We have five of them in this mini, and I adore them all! Each one has a distinctive look and style, with stamps and loads of accessories.

The response to our fabric launch in the last mini was amazing—and we've got more! These new patterns and designs are so darling, with new seam binding ribbon colors, other coordinating accessories (again!), and fun project ideas to get you started. (The proud mother/grandmother in me has to point out that the models on page 38 are my own Sara and Stella!) And remember, you don't have to know how to sew to use fabric in crafting—it's amazing the many things you can do without ever pulling out a needle and thread!

I'm certain you'll love antiques, so the Trinket Crowns and Trinket Keys definitely caught my eye, as well as the Simply Adorned™ Baubles and Beveled Windowpanes—what quick, easy ways to add dimension to your project! And our À la Carte stamps are timed perfectly with choices for Valentine's Day, St. Patrick's Day, and Mother's Day.

And there's more—but I'm out of room! Check out every page; I'm certain you'll love what you see as much as I do!

Shelli Gardner
Cofounder and CEO

Page numbers refer to this mini unless otherwise noted. The abbreviation *IB&C* refers to the 2010–2011 *Idea Book & Catalog*. Contact your demonstrator to place an order. Exchanges of Stampin' Up!® products must be made within 90 days of the shipping date.

All stamps are shown at 100 percent unless otherwise noted.

product key

W WOOD-MOUNT STAMPS

C CLEAR-MOUNT STAMPS

TS TWO-STEP STAMPIN'® STAMPS

D DEFINITELY DECORATIVE® PRODUCTS

AW STAMPIN' AROUND® WHEELS

sm STAMPIN' MEMORIES® PRODUCTS

S SHELLI'S SIGNATURE COLLECTION®

ESP SPANISH STAMPS

FRA FRENCH STAMPS

For a list of supplies used on samples on the front cover and throughout this mini, contact your demonstrator or visit www.stampinup.com>our products>2010-2011 catalogs.



amazing OPPORTUNITIES

BOOST YOUR INCOME WITH FLEXIBILITY AND FUN!

Becoming a demonstrator lets you set your own work schedule, earn extra income, and be part of something to empower you and others! It's fun; anyone can do it!

Contact your demonstrator to learn more or to purchase your new demonstrator Starter Kit—which is packed full of a variety of products to get you started in your Stampin' Up! business.



EARN FREE PRODUCTS SHARING WHAT YOU LOVE!

If now isn't the right time for you to become a demonstrator—host a workshop! Hosting means free products, time with friends, and the expertise of a demonstrator—plus, you can earn exclusive hostess sets only available in this mini (p. 4–5)! Find additional hostess options in the Idea Book & Catalog (p. 10–16) and Definitely Decorative® Catalog (p. 4–5).

| 1 | WORKSHOP SALES TOTALS* | \$150.00- \$199.99 | \$200.00- \$249.99 | \$250.00- \$299.99 | \$300.00- \$349.99 | \$350.00- \$399.99 | \$400.00- \$449.99 | \$450.00- \$499.99 | \$500.00- \$549.99 | \$550.00- \$599.99 |
|---|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 2 | CHOOSE AN OPTION BASED ON WORKSHOP TOTALS | 1 | ● | ● | ● | ● | ● | ●● | ●●● | ●●●● |
| | 2 | | | | ● | ● | ●● | ●● | ●●● | ●●●● |
| | 3 | | | | | | | | ●● | ●● |
| 3 | CHOOSE FREE PRODUCT TOTALING UP TO | \$15.00 | \$20.00 | \$25.00 | \$35.00 | \$40.00 | \$45.00 | \$50.00 | \$60.00 | \$65.00 |

● LEVEL 1 HOSTESS PRODUCTS ● LEVEL 2 HOSTESS PRODUCTS ● LEVEL 3 HOSTESS PRODUCTS

Shipping & handling is not charged on free sets and free products.

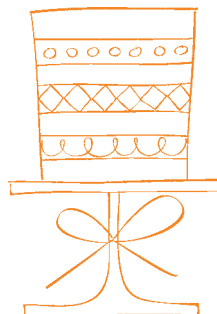
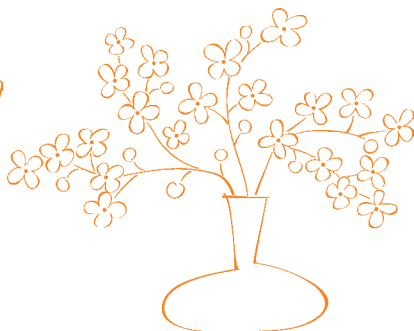
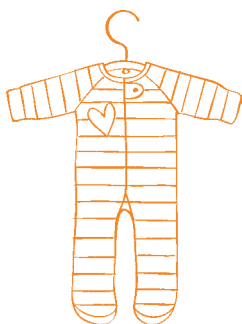
See the complete hostess chart on p. 9 in the Idea Book & Catalog.

*YOU START EARNING FREE PRODUCTS WITH A WORKSHOP OF \$150 IN SALES, NOT INCLUDING TAX & SHIPPING.

level one

HOSTESS

Choose this simple A Slice of Life set (only available in this mini) as your free hostess product choice by hosting a workshop of at least \$150* before April 30, 2011.



A Slice of Life (level 1)

SET OF
6

W 121895
C 121952



level two

HOSTESS

Choose this versatile Something to Celebrate set (only available in this mini) as your free hostess product choice by hosting a workshop of at least \$300* before April 30, 2011.



Happy Mother's Day

Welcome, Baby

Happy Father's Day

Easter Wishes

Happy Anniversary

congratulations

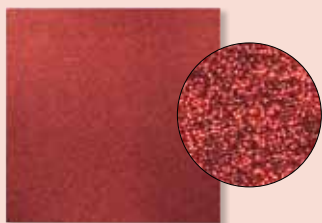
celebrate!

Sweet Valentine

Happy Birthday!

(level 2) **Something to Celebrate**

| | | | | |
|------------------------------|--------|-----|--------|--------|
| Algo para celebrar 122390 | 122388 | ESP | 121897 | SET OF |
| Quelque chose à fêter 122420 | 122418 | FRA | 121955 | 9 |

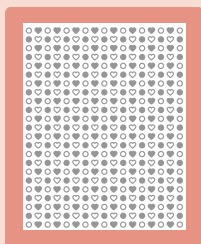


Glimmer Paper

Add red glitter to your projects without the clean-up! Cover-weight paper covered in glitter that will not brush off or create a mess. Cut into fun shapes with rule-based Big Shot dies or any of our cutting tools. 2 sheets total. 12" x 12".

121790 Red (2)

\$3.95



HEART PRESSED



LOTS OF LOVE

Letterpress Plates

Versatile Letterpress Plates let you add an inked debossed look to a variety of cards, invitations, and pages. Use with Big Shot™ machine, Multipurpose Platform, Standard Cutting Pads, and Craft Stampin' Ink®. Instructions for use included with each plate. Plates measure 8" x 5-7/8" x 1/4". Shown at 13%.

121814 Heart Pressed

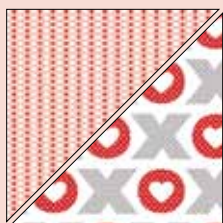
\$7.95

120983 Lots of Love

\$7.95



SINGLE-SIDED EMBOSSED DESIGNS



DOUBLE-SIDED PAPER

Specialty Designer Series Paper

This bold, colorful specialty paper boasts embossed designs on luxurious paper for a touch of sophistication. 12 sheets total: 2 each of 2 single-sided embossed designs on cover-weight paper; 2 each of 4 double-sided designs on text-weight paper. 12" x 12". Acid and lignin free. Paper patterns shown at 25%. *sm*



121780 Love Impressions

Real Red, Basic Gray, Pink Pirouette

\$11.95

*Enjoy digital downloads to coordinate with the Hugs & Kisses suite.
Purchase these from your demonstrator or visit www.stampinup.com/downloads.
Find out more about our digital downloads on p. 42.*



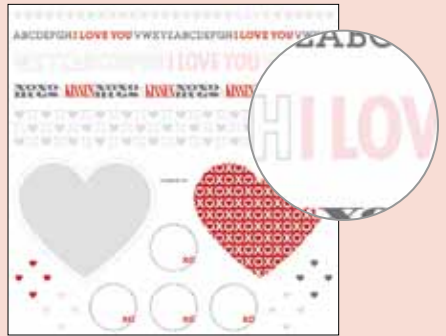
Chalkboard Décor Elements

These fun and useful chalkboard Décor Elements® pieces are the right choice for keeping your most important reminders right where you can see them. Includes 7 sheets, one for each day of the week. Each measures 9" x 9". (Boards shown in photo above not included.)

CHALKBOARD

122298 Days of the Week (set of 7)

\$29.95



LIGHT GRAY IMAGES APPEAR WHITE ON ACTUAL PRODUCT. 4 SHEETS TOTAL, 2 EA. OF 2 DESIGNS. 6" x 6".

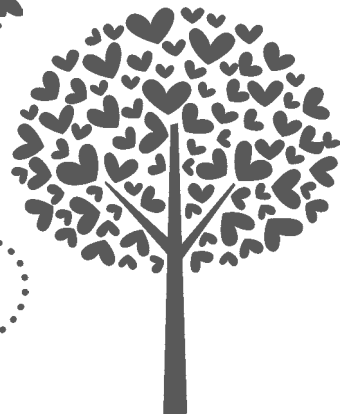
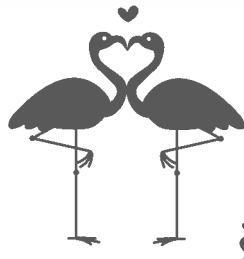
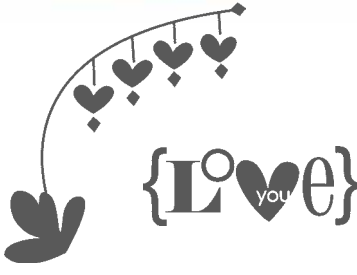
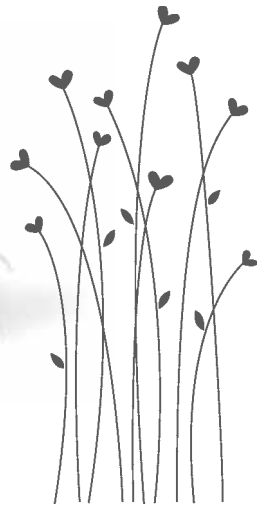
Rub-Ons

These Rub-Ons give you beautiful detail and multicolored images for nearly every surface, including nonporous surfaces! Try on photos, card stock, or Designer Series Paper. Lighter colors show up well on darker projects.

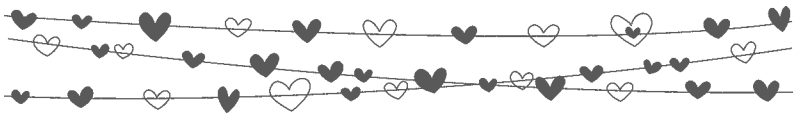


121886 Love Impressions
Real Red, Pink Pirouette, Whisper White, Basic Gray


\$7.95



val·en·tine (vāl'en-tīn') *n.* 1. A sentiment or greeting of affection sent to a sweetheart, friend, or family member. 2. A person singled out as one's favorite on Valentine's Day. 3. That would be YOU



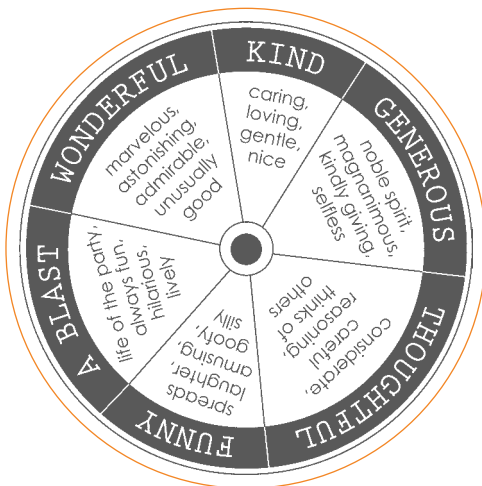
Valentine Defined

| | | |
|--|--|--------|
| Amour par définition 122460 <input type="checkbox"/> 122458 <input type="checkbox"/>  | 121941 \$26.95 <input type="checkbox"/> | SET OF |
| | 123057 \$18.95 <input type="checkbox"/> | 8 |

love • amor • liebe • amour • ahava • love • kärlek • amore • elske
 • mahal • prem • elske • love • amor • liebe • sayang • love • amour
 liebe • ahava • love • amor • liefde • prem • love • amour • maha

Language of Love

| | |
|----------------------|---|
| 122069 \$6.50 |  |
|----------------------|---|



Take a Spin

SET OF
4 **W 121937 \$28.95**
C 122015 \$20.95

2-1/2" Circle Punch
 PAGE 11



Game Spinner Hands

Papercrafting has never been more fun! These game spinner hands with a pewter finish are designed to use with images in the Take a Spin set to create your own spinner game! Includes 12 of each: game spinner hands, brads, and washers. Set spinner by punching hole using 1/16" Circle Punch (IB&C 202), layer spinner hand, then washer, and secure with brad. Pieces shown at actual size.

121893 Game Spinner Hands

\$3.95

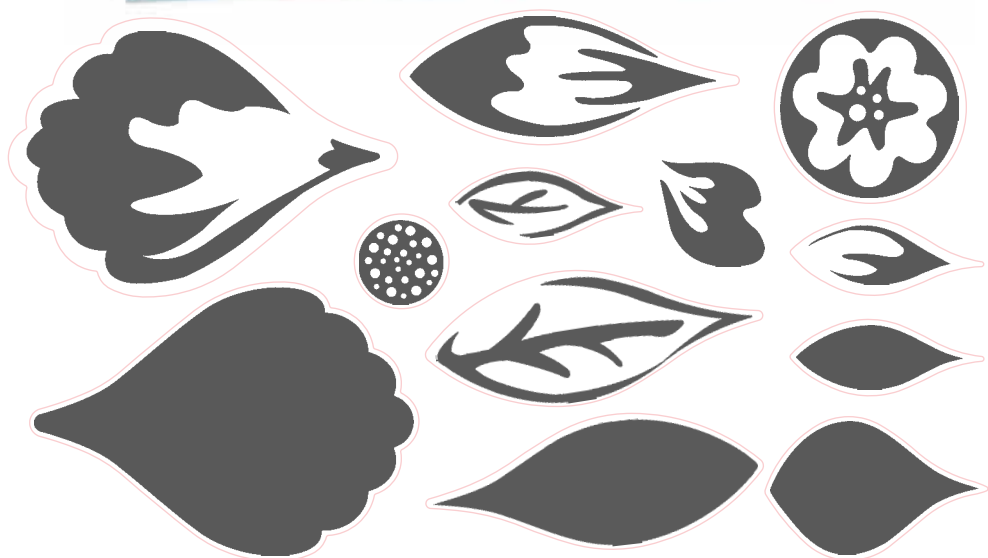


2-1/2" Circle Punch

Use this circle punch to easily punch out images from the Take a Spin set to create your game spinner. Or, try layering with other Circle punch shapes (IB&C 202).

120906 2-1/2" Circle Extra-Large Punch

\$16.95



Build a Blossom

SET OF
12

W 121923 \$25.95
C 121994 \$18.95



Blossom Petals, 1/2" Circle,
1" Circle Punches PAGE 12, IB&C 202



Blossom Petals Punch

Create all the flowers you want in all the colors you love with this punch. Coordinates beautifully with the Build a Blossom set.

121808 Blossom Petals Extra-Large Punch

\$16.95



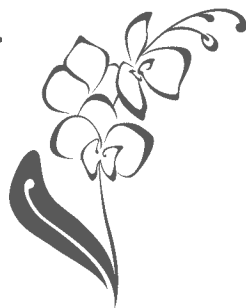
Frame your next card with floral texture using the Framed Tulips Textured Impressions™ Embossing Folder (p. 28) like we did on this card.

with
LOVE &
caring

with deepest
SYMPATHY



Thanks for caring.



May you find peace and comfort
in this difficult time
and know that you are loved.

Thanks for Caring

Gracias por preocuparte 122395 122393 **ESP**

121901 **\$19.95** **W**

SET OF

Pensées sympas 122425 122423 **FRA**

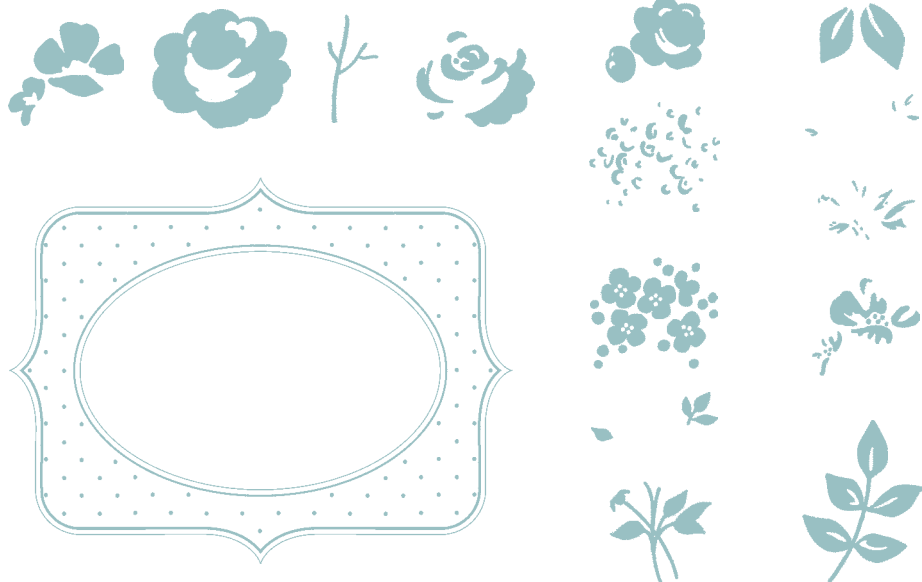
121961 **\$14.95** **C**

6

springtime vintage

SUITE

vintage, feminine, nostalgic
PASTEL COLOR PALETTE
for cards, 3-D items, pages



Baby Blossoms

SET OF
18

W 121927 \$27.95
C 122000 \$19.95



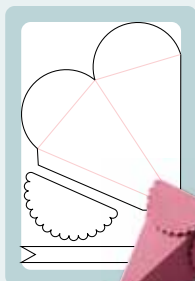
Enjoy digital downloads to coordinate with the Springtime Vintage suite. Purchase these from your demonstrator or visit www.stampinup.com/downloads. Find out more about our digital downloads on p. 42.



Adornments

Cute vintage flowers reminiscent of treasures you'd find in grandma's jewelry box. Perfect accents for any project! Adhere easily with our Mini Glue Dots® (IB&C 197). Includes 24 pieces: 8 ea. of 3 colors. Shown at 75%.

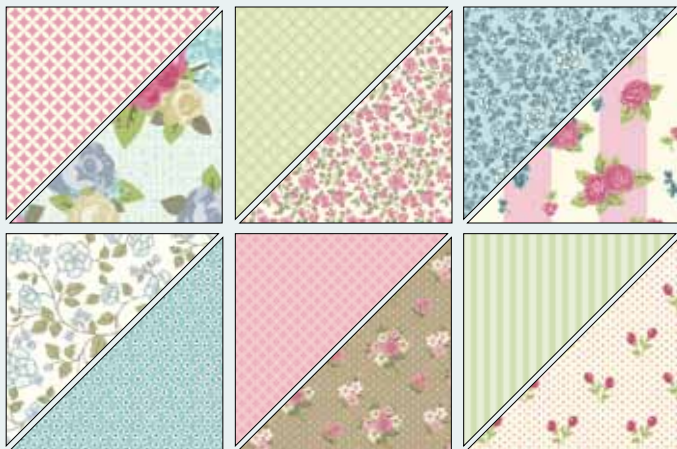
 **121879** Vintage Flower Adornments (24) **\$5.95**
Very Vanilla, Rose Red, Baja Breeze



Bigz™ L Die

Your next party will be a hit when you give favors and gifts in this fun petal cone! Use banner to label your gift and scalloped half-circle as an accent for the petal flaps on top of cone. Use with Standard Cutting Pads and Standard Premium Crease Pads. Die measures 6" x 8-3/4". Shown at 13%. (See samples on p. 17.)

121810 Petal Cone **\$32.95**



Designer Series Paper

This paper brings to mind 1930s vintage springtime gardens and parlors. 12 sheets total: 2 ea. of 6 double-sided designs. 12" x 12". Acid and lignin free. Paper pattern swatches shown at 25%. *sm*

 **121782** Springtime Vintage **\$9.95**
Not Quite Navy, Baja Breeze, Rose Red, Pear Pizzazz, Crumb Cake, River Rock, Very Vanilla, Always Artichoke

Rosettes


These adorable ribbon flowers make quick and pretty accents. Dye with Classic Stampin' Ink to create flowers that coordinate with any of our exclusive colors. Adhere easily with our Mini Glue Dots (IB&C 197). Each assortment contains 18 pieces total, 6 ea. of 3 sizes: approx. 1/2", 3/4", and 1". 100% polyester. Shown at actual size.

118774 Vanilla (18)

\$5.95

Big Designer Buttons

Custom-colored buttons in a fun style and large size. Colors coordinate with Springtime Vintage suite. 48 total pieces, 4 ea. of 3 designs in 4 colors. Four-hole: 1" diam.; two-hole: 3/4" diam. Shown at 50%.


122301 Springtime Vintage (48) **\$8.95**
 Crumb Cake, Rose Red,
 Pear Pizzazz, Night of Navy


Designer Fabric

Uniquely designed 100% cotton fabric assortment! Includes three coordinated designs in an extra-wide fat quarter size—each piece approx. 28" x 18". Use with Big Shot and rule-based dies. Download PDF instruction booklet from www.stampinup.com/fabricpatterns to help you create fun projects using the fabric.


121817 Springtime Vintage **\$9.95**
 Not Quite Navy, Baja Breeze,
 Rose Red, Pear Pizzazz,
 River Rock, Very Vanilla,
 Always Artichoke

1/2" Seam Binding Ribbon

Soft and flowing seam binding ribbon that drapes like silk. Adds a delicate look to your creations! 1/2" wide, approx. 10 yds. (See this ribbon used on projects on the front cover, p. 17, and p. 29.)


120999 Very Vanilla **\$6.95**
120992 Cherry Cobbler **\$6.95**
121000 Always Artichoke **\$6.95**
122331 Baja Breeze **\$6.95**
122332 Crumb Cake **\$6.95**
122330 Pear Pizzazz **\$6.95**
121884 Rose Red **\$6.95**



sending
Springtime
 smiles



HAPPY
Easter

Easter Blossoms

Bouquet Pascal 122435 □ 122433 W FRA

121905 **\$25.95** W
 122057 **\$18.95** C

SET OF
6



I am
Blessed to
 call you
Mother.



You mean so much to me.

Blessed Mother

SET OF

4

W 121913 \$14.95

C 122063 \$11.95

ESP

W 122398

C

122400 *Madre bendecida*

FRA

W 122438

C

122440 *Maman chérie*



BAJA BREEZE



SILVER



CHAMPAGNE

Glass Glitter

This unique vintage-looking glitter has amazing sparkle and shine! Over time, the finish will slightly tarnish, giving an aged, authentic feel to your projects. Approx. 1 oz.

● 121883 Baja Breeze **\$3.95**

● 120995 Silver **\$3.95**

● 120997 Champagne **\$3.95**



*bring on
the cake*

SUITE

festive art and greetings
SOUND CARD AND PUNCH
for all your celebrations



*a gift
for you*

*it's your birthday,
Oh, What fun!
blow out your candles
one by one!*



*so many
Candles,
so little
Cake!*

spoil yourself today

*Birthday
Wishes*

*Not just a year older,
but a year better.*

Bring On the Cake

SET OF
13

W 121899 \$38.95

C 121958 \$27.95



Record your own personal message!



Stampin' Sound Card

Introduce sound to your card-making with our recordable card! Record a birthday or other message up to 10 seconds. Includes play, record, and lock features to ensure message is set. Cover with card stock or Designer Series Paper and embellish for a personal touch! Card measures 4-1/4" x 5-1/2" and fits in our padded envelopes (IB&C 170). 1 card per package.

121009 Recordable (White) **\$5.95**



Happy Birthday

wishing you a wonderful day

happy
BIRTHDAY!

bring on the
cake



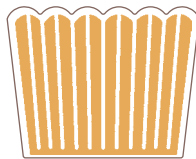
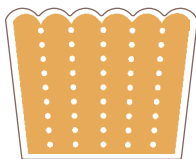
There's something fabulous
about your birthday
{must be you!}



Happy Birthday



It's not about how many candles you blow out
but how many cupcakes you get!



Create a Cupcake

SET OF
12

W 121915 \$22.95
C 121982 \$16.95



ESP W 122403 C 122405 *Crea un pastelito*

FRA W 122443 C 122445 *Faire des petits gâteaux*



Build a Cupcake Punch

Create one-of-a-kind cupcakes for any occasion using this punch. Coordinates with images in the Create a Cupcake set.

121807 Build a Cupcake Extra-Large Punch

\$16.95



Add the sentiment and border you want in seconds with our builder wheels. Nothing's better than the freedom to customize!

JOY SMILES SMILES SMILES
 harmony CHEER Laughter delight PLEASURE
 JOY BUSS happiness GIGGLES
 JOY

Delight in Gladness

(builder) 121950 \$4.50



Butterfly Bliss

(builder) 121951 \$4.50



Pleasing Polka Dots

(builder) 121949 \$4.50





Trinket Crowns

Custom-designed crowns give extra pizzazz to your paper crafts or Simply Adorned jewelry. Jump rings and lobster clasps included. 3 total crowns: 1 ea. of 3 designs. Shown at actual size.

121891 Trinket Crowns (3) **\$6.95**



Trinket Keys

Add custom-designed keys to your paper crafts or Simply Adorned jewelry. Jump rings and lobster clasps included. 4 total keys: 1 ea. of 4 designs. Shown at actual size.

121892 Trinket Keys (4) **\$5.95**



Simply Adorned Baubles

Add these beautiful baubles to our bracelet, charms, and chains for a bit of sparkle and personality. Add to cards or other projects for a touch of bling! Each includes a lobster clasp. Shown at actual size.

121011 Black Crystal 5/8" **\$3.95**

121012 Clear Crystal 5/8" **\$3.95**

121013 Pink Crystal 5/8" **\$3.95**

121014 Vanilla Pearl 1/2" **\$3.95**

FRIEND

KEY to my HEART

Enjoy

Queen FOR A DAY

love life ... live life

4 EVER

it's the LITTLE things

you're a gem



You're a Gem

122268 \$14.95 W 122270 \$11.95 C SET OF 8



Specialty Designer Series Paper

Designs on this lighter-weight paper remind you of vintage encyclopedias and reference books. There's no need to rip out pages from your old books again! Use it for layering on projects, creating papier-mâché, wrapping small gifts, and more. 24 sheets total: 4 ea. of 6 double-sided designs. 12" x 12". Acid and lignin free. Paper pattern swatches shown at 25%. SM

● ○ 121878 First Edition Basic Black, Very Vanilla

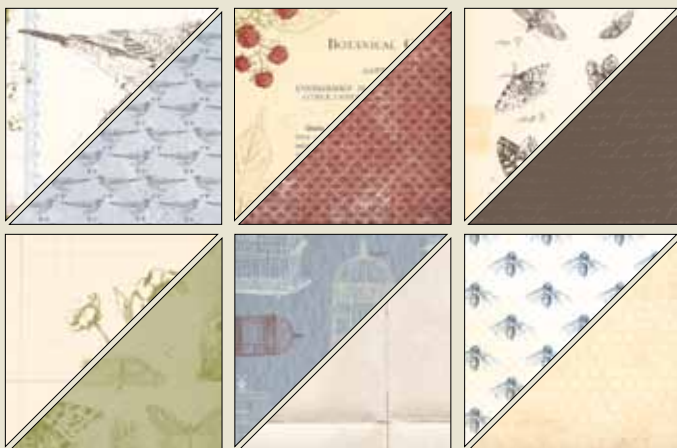
\$11.95

botanical gazette

SUITE

realistic, natural designs

WARM, MUTED COLOR PALETTE
paper, album, digital downloads



Designer Series Paper

Browse through a vintage almanac or nature periodical with the designs in this paper. 12 sheets total: 2 ea. of 6 double-sided designs. 12" x 12". Acid and lignin free. Paper pattern swatches shown at 25%. *sm*



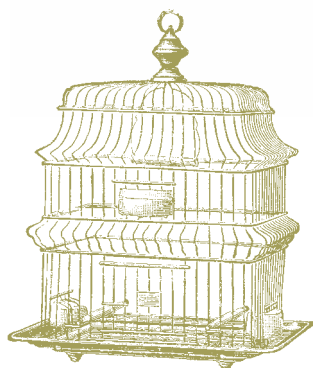
121783

Botanical Gazette

Early Espresso, So Saffron, Very Vanilla, Cherry Cobbler,
Not Quite Navy, Marina Mist, Old Olive

\$9.95

*Enjoy digital downloads to coordinate with the Botanical Gazette suite.
Purchase these from your demonstrator or visit www.stampinup.com/downloads.
Find out more about our digital downloads on p. 42.*

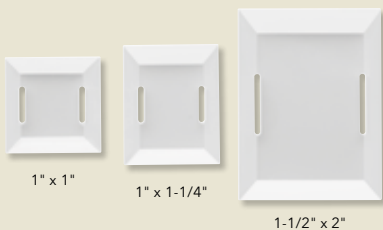


no. 147



Nature Walk

121925 \$25.95 W SET OF
121997 \$18.95 C 7



Beveled Windowpanes

Acrylic frames to highlight your masterpieces. Layer over Designer Series Paper or highlight a stamped image. Sized to use with our Clearly for You set. Ribbon slide holes on both sides, sized to fit our 1/4" to 1/2" ribbon, let you anchor pane to your project. 12 total panes: 4 ea. of 3 sizes. Shown at 50%.

121881 Beveled Windowpanes (12) **\$7.95**



Designer Printed Album

Capture your memories with this versatile 8" x 8" post album. Coordinates with products in the Botanical Gazette suite. Covered with coated, heavy-weight paper, making it easy to wipe clean. Includes 10 polypropylene page protectors. Acid free. Add more memories to your album with additional page protectors. *sm*

121803 Rustic **\$14.95**

122124 8" x 8" Page Protectors (20) **\$7.95**



Textured Impressions Embossing Folder

The unique tulip design of this folder will give you a deeply embossed focal point for the front of your next card, nameplate, or framed phrase. Use with Big Shot, Standard Cutting Pads, and Multipurpose Platform. Folder measures 5-3/4" x 4-1/2". Shown at 20%.

121809 Framed Tulips **\$7.95**

STAMPIN' UP! EXCLUSIVE



AMOUR

for you



Clearly for You

SET OF
12

W 121911 **\$23.95**

C 121976 **\$17.95**

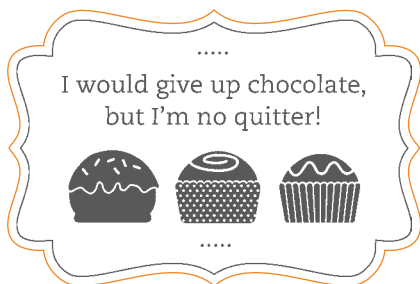






All you need in life is a friend who has chocolate.

...I'm that friend.



so much
CHOCOLATE
so little time!

TO DO LIST

- eat chocolate
- do laundry
- clean kitchen

At least you'll get one thing done today.

Eat Chocolate

SET OF
4

W 121931 \$17.95
C 122006 \$13.95

FRA

W 122453 C 122455 *Chocolatissimo!*

Decorative Label Punch
PAGE 30



Decorative Label Punch

Use this decorative punch to punch the label image in the Eat Chocolate set or to layer with other punch shapes (*IB&C 200-203*).

120907 Decorative Label Extra-Large Punch

\$16.95



thank you
for being you.

Bold Blossom



123232 **\$12.95** W
122232 **\$9.95** C

SET OF
4



SUBTLES

Glimmer Brads

Dazzle your projects with these colorful brads. They coordinate beautifully with several colors in our four color collections. Brad size: approx. 3/8". Includes 40 brads, 8 ea. in 5 colors. Shown at actual size.

| | | |
|--|--|---------------|
| | 121003 Glimmer Basics (40) Basic Black, Basic Gray, Champagne, Silver, Gold | \$4.95 |
| | 121006 Glimmer Brights (40) Real Red, Rich Razzleberry, Pumpkin Pie, Tempting Turquoise, Old Olive | \$4.95 |
| | 121004 Glimmer Subtles (40) So Saffron, Perfect Plum, Wild Wasabi, Rose Red, Marina Mist | \$4.95 |
| | 121005 Glimmer In Color™ (40) Poppy Parade, Pear Pizzazz, Peach Parfait, Concord Crush, Blushing Bride | \$4.95 |

oh sew SUITE

retro, whimsical, feminine
BRIGHT, FUN COLOR PALETTE
for little girls to grandmas



Designer Series Paper

Bright colors and retro notions mingle in this fresh paper. Perfect choice for your next project. 12 sheets total: 2 ea. of 6 double-sided designs. Acid and lignin free. Paper pattern swatches shown at 25%. *sm*



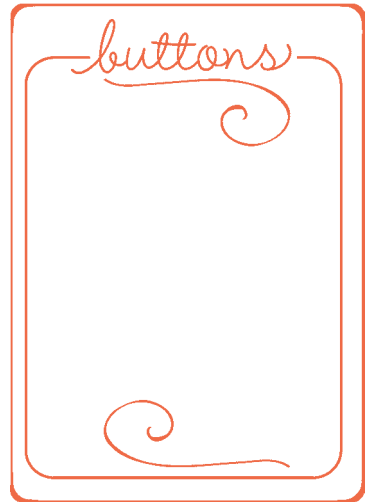
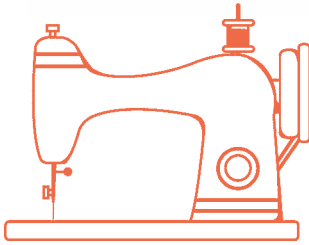
121781

Sweet Stitches

\$9.95

Tempting Turquoise, Tangerine Tango, Chocolate Chip,
Melon Mambo, Regal Rose, Wild Wasabi, Daffodil Delight

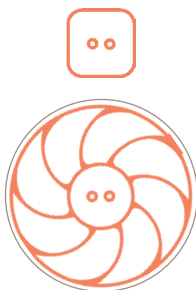
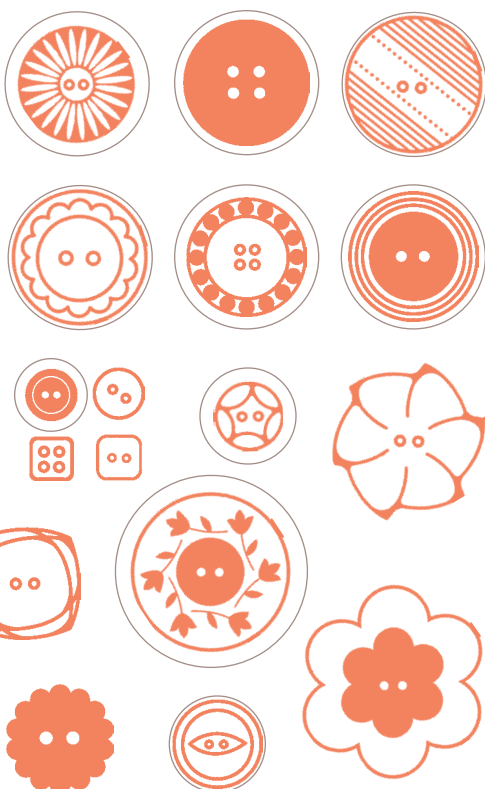
Enjoy digital downloads to coordinate with the Oh Sew suite. Purchase these from your demonstrator or visit www.stampinup.com/downloads. Find out more about our digital downloads on p. 42.



Sew Suite

121933 **\$26.95** W
122009 **\$18.95** C

SET OF
6



Button, Button

SET OF
17

W 122026 \$25.95
C 122040 \$18.95

Itty Bitty Shapes Punch Pack, 1/2" Circle, 3/4" Circle, 1" Circle Punches IB&C 200, 202



In Stitches



121946 \$8.50 (jumbo)

OUTLINED IMAGE HAS A COORDINATING PUNCH, WHICH IS SOLD SEPARATELY



Designer Fabric

Uniquely designed 100% cotton fabric assortment! Includes three coordinated designs in an extra-wide fat quarter size—each piece approx. 28" x 18". Use with Big Shot and rule-based dies. Download PDF instruction booklet from www.stampinup.com/fabricpatterns to help you create fun projects using the fabric.

| | |
|--|---|
| | 121818 Sweet Stitches \$9.95 |
| | Tempting Turquoise, Tangerine Tango, Chocolate Chip, Melon Mambo, Regal Rose, Wild Wasabi, Daffodil Delight |



Designer Big Buttons

Custom-colored buttons in a fun style and large size. Colors coordinate with Oh Sew suite. 48 total pieces, 4 ea. of 3 designs in 4 colors. Four-hole: 1" diam.; two-hole: 3/4" diam. Shown at 50%.

| | |
|--|--|
| | 122302 Sweet Stitches (48) \$8.95 |
| | Tangerine Tango, Melon Mambo, Daffodil Delight, Chocolate Chip |

Pompom Trim

Three cheers for our new trim! Little fluffy pompoms adorn this custom-dyed trim to coordinate with all your creations. Approx. 1/4" wide. Approx. 5 yards per spool. 100% nylon.



| | |
|--|--|
| | 123322 Melon Mambo \$6.50 |
| | 123323 Tangerine Tango \$6.50 |
| | 121885 Daffodil Delight \$6.50 |



Fabric Designer Brads

Add these playful fabric-covered brads to your projects for a bit of texture, detail, and dimension. They coordinate with our Sweet Stitches Designer Series Paper (p. 32), making creativity a breeze! 24 brads, 4 ea. of 6 designs. Shown at 50%.

121880 Sweet Stitches (24) **\$6.95**
 Tempting Turquoise, Tangerine Tango, Chocolate Chip, Melon Mambo, Regal Rose, Wild Wasabi, Daffodil Delight



Designer Printed Album

Capture your memories with this versatile 8" x 8" post album. Coordinates with products in the Oh Sew suite. Covered with coated, heavy-weight paper, making it easy to wipe clean. Includes 10 polypropylene page protectors. Acid free. Add more memories to your album with additional page protectors. *sm*

121802 Sweet Stitches **\$14.95**
122124 8" x 8" Page Protectors (20) **\$7.95**



Embosslits

Fabulous button shapes to enhance any of your sweet projects! Shapes coordinate with the Oh Sew suite, but are ideal for any project. Embosslits™ give you a deeply embossed image while simultaneously cutting out the image—sew easy! Use with Standard Cutting Pads and Multipurpose Platform. Die measures 2-1/4" x 2-1/2". Shown at 30%.

121813 Sweet Buttons **\$11.95**

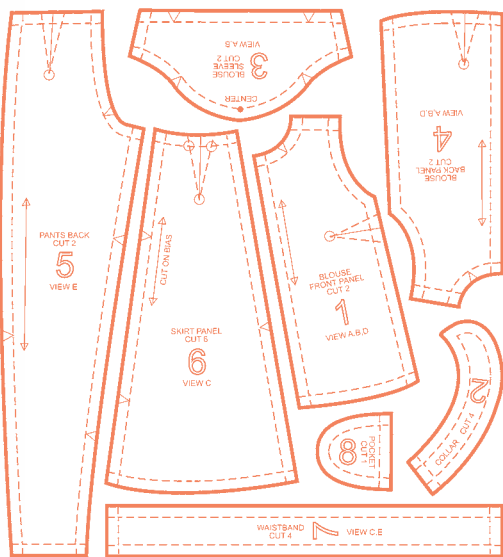


4 SHEETS TOTAL, 2 EA. OF 2 DESIGNS. 6" x 6".

Rub-Ons

These Rub-Ons give you beautiful detail and multicolored images for nearly every surface, including nonporous surfaces! Try on photos, card stock, or Designer Series Paper. Lighter colors show up well on darker projects. Shown at 30%.

121887 Sweet Stitches **\$7.95**
 Daffodil Delight, Chocolate Chip, Melon Mambo, Tempting Turquoise



Pattern Pieces

122230 \$9.95 **W**

SET OF
1

fabric FÊTE

exclusive colors and designs
perfect for the big shot
ENDLESS POSSIBILITIES!



Create fabulous projects with each of our Designer Fabric assortments.
Find instructions on www.stampinup.com/fabricpatterns.



SPRINGTIME VINTAGE



SWEET STITCHES

Designer Fabric

Uniquely designed 100% cotton fabric assortments! Each includes three coordinated designs in an extra-wide fat quarter size—each piece approx. 28" x 18". Use with Big Shot and rule-based dies. Download PDF instruction booklet from www.stampinup.com/fabricpatterns to help you create fun projects using the fabric.



121817 Springtime Vintage
Not Quite Navy, Baja Breeze, Rose Red, Pear Pizzazz,
River Rock, Very Vanilla, Always Artichoke

\$9.95

121818 Sweet Stitches
Tempting Turquoise, Tangerine Tango, Chocolate Chip, Melon Mambo,
Regal Rose, Wild Wasabi, Daffodil Delight

\$9.95

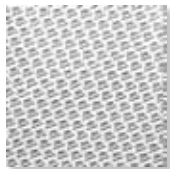


Big Shot Fabric Adhesive Roll

The perfect complement to our fabric. Simply iron the adhesive onto your fabric, die cut the fabric using the Big Shot and your favorite die, peel the transfer sheet off, then iron fabric die cut onto your project. So easy! Machine washable. Includes 1 roll. 11-1/2" x 72".

122194 Fabric Adhesive Roll

\$14.95



Big Shot Multipurpose Adhesive Sheets

Add adhesive to any die cut using the Big Shot and these sheets! Simply apply your base material, like card stock or Designer Series Paper, to the adhesive sheet, run through the Big Shot, then peel off the backing paper and adhere. Adheres in an instant with no lifting edges! Not washable. 12 adhesive sheets. 12" x 12".

120805 Multipurpose Adhesive Sheets (12)

\$14.95



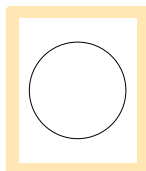
FUN FLOWERS

Bigz L Die

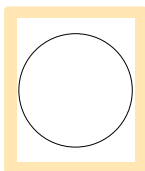
Create flower shapes perfect to layer together for endless fun! Try cutting flowers with our new fabric and layer with card stock and Designer Series Paper for a unique look. Use with Standard Cutting Pads. Die measures 6" x 8-3/4". Shown at 15%.

121812 Fun Flowers

\$32.95



3" CIRCLE



3-1/2" CIRCLE

Originals Dies

Cut 3" and 3-1/2" circle shapes for your next crafting or quilting project. Use with Standard Cutting Pads. Dies measure 4-3/4" x 5-1/2". Shown at 15%.

122125 3" Circle

\$17.95

121811 3-1/2" Circle

\$17.95

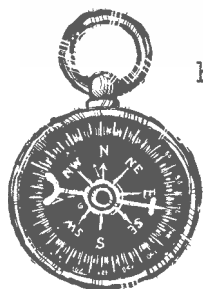
.....
handmade by

Handmade By

| | | |
|---|--------------------------------|-------------|
| Creado por 122413 <small>W</small> <small>ESP</small> | 121943 \$4.95 <small>W</small> | SET OF 1 |
|---|--------------------------------|-------------|

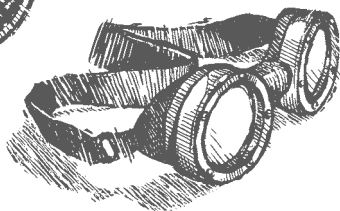
.....
Use the Handmade By stamp to personalize your fabric creations.
.....





happy birthday

thank you



happy father's day!



Plane & Simple

SET OF

7

W 121903 \$21.95

C 121964 \$16.95

FRA

W 122428 C 122430 *Ça plane!*



2010-2011 Idea Book & Catalog

The Idea Book & Catalog offers more than 200 pages of Stampin' Up! stamp sets, accessories, and crafting tools—all at your fingertips. And with hundreds of full-color projects, the Idea Book & Catalog is packed with inspiration you can use again and again!

122202 2010-2011 Idea Book & Catalog

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cards in an instant!
cards, accents, envelopes
FOR ANY OCCASION



Simply Sent® Medallion Medley

Printed, embossed cards and envelopes to create beautiful cards in an instant. Perfect choice if you're pressed for time. Coordinating Say It Simply stamp set and ink sold separately. Project instructions included.



121788 Medallion Medley

Soft Suede, Rich Razzleberry, Old Olive, Baja Breeze, Very Vanilla

\$11.95

⌘ KIT CONTENTS ⌘

8 printed, embossed cards (5-1/2" x 4-1/4")

1 sheet of 16 Vanilla self-adhesive die-cut ticket-corner labels (each label measures approx. 2-1/4" x 3/4")

8 Vanilla envelopes (5-3/4" x 4-3/8")

KIT CREATES 8 CARDS



thanks

for you

Say It Simply

122324 \$7.95 W

SET OF
2

my digital STUDIO™

thousands of digital designs
books, pages, cards, more!
PROFESSIONAL PRINTING



My Digital Studio

Easy-to-use software lets you use Stampin' Up!'s exclusive artwork, designs, and colors to create an assortment of printed, multidimensional, and multimedia projects. Amazing feature lets you automatically insert photos into your album for effortless design. Use our professional print service for color coordination and superior binding. PC and Mac compatible.

118108 My Digital Studio™

\$79.95

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Purchase fresh, new designs for your software. Visit www.stampinup.com/downloads regularly for new images to inspire you! Enjoy downloads that coordinate with these suites in this mini catalog.

HUGS & KISSES

· PAGE 6 ·



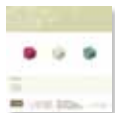
XOXO Stamp Brush Set
123601



Love Impressions
Designer Series Paper
121821

SPRINGTIME VINTAGE

· PAGE 14 ·



Vintage Flowers
Embellishments Kit
123602



Springtime Vintage
Designer Series Paper
122172

BOTANICAL GAZETTE

· PAGE 26 ·



Nature Stamp Brush Set
123603



Botanical Gazette
Designer Series Paper
122169

OH SEW

· PAGE 32 ·



Sewing Stamp Brush Set
123604



Sweet Stitches
Designer Series Paper
122170

à la CARTE

SINGLE STAMPS
money-saving little wonders
 to express your creativity



.....
 handmade by

Handmade By

| | | |
|---|--|-------------|
| Creado por 122413   | 121943 \$4.95  | SET OF 1 |
|---|--|-------------|

Be My Valentine

| | |
|--|-------------|
| 122045 \$8.95  | SET OF 1 |
|--|-------------|




Lucky Shamrock

| | | |
|---------------------------------|--|-------------|
| 1-3/4" Circle Punch IB&C 202 | 121939 \$6.95  | SET OF 1 |
|---------------------------------|--|-------------|



Mother of Mine

| | |
|--|-------------|
| 122195 \$6.95  | SET OF 1 |
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January 4–April 30, 2011

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