

Class in a Flash

Save time and sanity with our affordable class planning service

Demonstrator Planner Amazingly Fun Card Set NOVEMBER 2012 EDITION



Highlights

- **Project** – 3 Cards & Treat Bag with Topper
- **Time Estimate** – 1 to 1-1/2 hours for prep time, 2-1/2 to 3 hours for class time
- **Cost per Participant** – U.S. Cost \$3.48 (\$4.43 Canadian)
- **Level of Difficulty** – Moderate
- **Supplies** – You're Amazing stamp set, World Spectacular Designer Series Paper, Big Shot & Apothecary Accents Framelits, Simply Scored, 3/16" Metallic Brads, 2-1/2" Circle Punch, 1-3/4" Circle Punch, 4" x 6" Cellophane Bag, Stampin' Write Markers & ink pads
- **Featured Products** – You're Amazing stamp set, Apothecary Accents Framelits, & Stampin' Write Markers
- **Techniques** – 3-D accent, Banner-Fold Card, Cutting Banners, Framelits
- **Non-Stampin' Up! Supplies** – Optional sticky note and treats for treat bag

OUR PERSONAL REQUEST TO YOU:

“Please don’t copy and distribute this manual!”

This demonstrator manual and notes are copyrighted. If you have friends or associates who are interested in this information, please refer them to our website at ClassinaFlash.com where they can sign up for their own Class in a Flash subscription, so we can continue to create valuable products for you like this!

Thanks, and have fun with this month’s workshop manual!

All the best,



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Class in a Flash
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Introduction

Welcome to the tutorial for the Amazingly Fun Card Set!

Stamp and send a smile with these fun cards!

Invite your customers over to play with whimsical designs, bright colors, fun folds, and 3-D designs! They’ll make cards that are perfect for kids, friends, family, and even the elusive white elephant of the card world - the masculine card! Add in the treat bag and they’ll have truly spectacular gifts to give. Your customers will say you’re amazing when you share this fun class with them!

In this class, you will make:

- 3 Cards
- 1 Treat Bag with Topper

This class includes:

- Banner Tutorial

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Planning & Marketing the Class

CIAF Class Checklist

We've provided an easy-to-use checklist to help you get the most out of your time and your CIAF resources. Use the checklist as a tool to help you save time when planning, marketing, preparing, and holding classes. Using the steps on the checklist will help you take advantage of the full value and benefits of your CIAF investment. See the CIAF Class Checklist online at <http://tips.ClassinaFlash.com> in our *CIAF Tips* section as the January 2009 Tip of the Month.

Project Prep Time

- 40 minutes for an individual project
- 1 to 1-1/2 hours for a class of 10
 - The more of an assembly line system you have, the quicker the process will be.

Class Time

- 2-1/2 to 3 hours for a class of 10 people. This timeframe should allow time for a demonstration, completing the projects, sharing some product benefits and, of course, socializing. We have added some tips in the Class Organization section.
 - Creating the projects takes about 2 to 2-1/2 hours for a mid-experience stamper. If you have many beginners, extra social, or advanced stampers, plan to adjust time accordingly.

Project Level

- **Moderate** - This project is appropriate for beginner to advanced stampers.

Class Organization

Ideas and tips for organizing this class are available online at <http://org.classinaflash.com>.

Product-Based Class

Want to make this a product-based class? See our suggestions online at <http://productclass.classinaflash.com>.

Ways to Get More Value

We've moved this section online so you can access the valuable content when needed without having to print it each month. Just another way we are using your feedback to make our Class in a Flash planners the best that we can for you! Thanks for your great feedback.

See the **CIAF Ways to Get More Value** and **Class Time Specials** sections online at <http://tips.ClassinaFlash.com> on our *Training Tips* page.

Non-Consumable Supplies

Item#	Item Description	✓	Item#	Item Description	✓
126720	You're Amazing stamp set (Wood)		123002	Stampin' Write Markers – 2011-2013 In Color Collection (Calypso Coral & Island Indigo)	
126722	You're Amazing stamp set (Clear)				
Asst.	Clear-Mount Stamp Blocks (optional)		119703	Stampin' Write Markers – Neutrals Collection (Sahara Sand & Early Espresso)	- or -
			102845	Blender Pens with Ink Pads	
121779	Clear Block Cleaning Cloth (optional)		119677	Stampin' Write Markers – Daffodil Delight (from Brights Collection)	
103579	Paper Snips		119681	Stampin' Write Markers – Cherry Cobbler (from Regals Collection)	
101049	Stamp-a-ma-jig (optional)		126986	Classic Ink Pad – Island Indigo	
122334	Simply Scored Scoring Tool		126980	Classic Ink Pad – Basic Black	- or -
			101406	Black StazOn Ink Pad	
102300	Bone Folder		120906	2-1/2" Circle Punch	
126889	Paper Trimmer		119850	1-3/4" Circle Punch	
113439	Big Shot Die-Cutting Machine with Multipurpose Platform				
127003	Apothecary Accents Framelits Dies		101227	1/16" Circle Handheld	

Consumable Supplies

Accessories & Adhesives

Item#	Item Description	Approx. Amount	✓
119741	3/16" Metallic Brads	6/set	
102757	4" x 6" Cellophane Bag	1/set	
107301	Medium Whisper White Envelopes	3/set	
104331	SNAIL Refill	66"/set	
104430	Stampin' Dimensionals	28/set	
103683	Mini Glue Dots	2/set	
104294	Sticky Strip	6"/set	



Paper & Ribbon

Item#	Item Description	Approx. Amount	Pieces	Measurements	✓
126897	World Spectacular Designer Series Paper	1/6 pkg.	N/A	See Cutting Instructions	
100730	8-1/2" x 11" Card Stock – Whisper White	1-1/2 sheets	1	3-3/4" x 5" – Card 1	
			1	Scrap for die cut and stamping (about 5-1/2" x 8-1/2") – Bag	
			2	Scrap for die cuts (about 4-1/4" x 5-1/2") – Cards 1 & 3	
			1	Scrap for punching (about 3" x 3") – Card 2	
119686	8-1/2" x 11" Card Stock – Early Espresso	3/4 sheet	1	4-1/4" x 5" – Bag	
			1	3-3/4" x 5" – Card 2	
			1	3" x 3" – Card 2	
122925	8-1/2" x 11" Card Stock – Calypso Coral	1/2 sheet	1	5-1/2" x 8-1/2" – Card 2	
122923	8-1/2" x 11" Card Stock – Island Indigo	5/8 sheet	1	4-1/4" x 11" – Card 3	
			1	1-3/4" x 4" – Card 1	
119683	8-1/2" x 11" Card Stock – Daffodil Delight	1/10 sheet	1	1-3/4" x 3" – Card 3	
119685	8-1/2" x 11" Card Stock – Cherry Cobbler	5/8 sheet	1	5-1/2" x 8-1/2" – Card 1	
			1	1-1/2" x 3" – Card 3	

Non-Stampin' Up! Supplies

Item#	Item Description	Pieces	Measurements	✓
N/A	Sticky Note (optional)	1	3" x 3"	
N/A	Candy or other small treats for Treat Bag (optional)	to fit	Fit in 4" x 6" Cellophane Bag	

Pricing the Class

Shopping List

Supplies to Order from Stampin' Up!

Supplies	Item #	Unit of Measure	Quantity to Order	List Cost	Canadian List Cost	Amount Used for 10 & Sample	Remaining Supplies
Designer Series Paper - World Spectacular	126897	Sheet	2	\$ 21.90	\$ 27.00	9-1/2	14-1/2
8-1/2" x 11" Card Stock - Whisper White	100730	Sheet	1	\$ 8.50	\$ 9.25	15-4/7	24-3/7
8-1/2" x 11" Card Stock - Early Espresso	119686	Sheet	1	\$ 6.95	\$ 8.50	7-1/3	16-2/3
8-1/2" x 11" Card Stock - Calypso Coral	122925	Sheet	1	\$ 6.95	\$ 8.50	5-1/2	18-1/2
8-1/2" x 11" Card Stock - Island Indigo	122923	Sheet	1	\$ 6.95	\$ 8.50	6-7/8	17-1/8
8-1/2" x 11" Card Stock - Daffodil Delight	119683	Sheet	1	\$ 6.95	\$ 8.50	1-1/9	22-8/9
8-1/2" x 11" Card Stock - Cherry Cobbler	119685	Sheet	1	\$ 6.95	\$ 8.50	6-3/5	17-2/5
3/16" Metallic Brads	119741	Each	1	\$ 6.95	\$ 8.95	66	54
Cellophane Bags - 4" x 6"	102757	Each	1	\$ 4.50	\$ 5.50	11	39
Envelope - Medium Whisper White	107301	Each	1	\$ 6.50	\$ 7.95	33	7
SNAIL Adhesive Refill	104331	Inches	2	\$ 9.00	\$ 13.00	726	218
Stampin' Dimensionals	104430	Each	2	\$ 7.90	\$ 10.50	308	292
Glue Dots	103683	Each	1	\$ 4.95	\$ 5.95	22	278
Sticky Strip	104294	Inches	1	\$ 6.95	\$ 8.50	66	294

Merchandise Total \$111.90 \$ 139.10

Cost \$100.71 \$ 125.19**

*Supplies are for 10 projects and a sample project.

**Cost analysis is made with the following assumptions: U.S. and Canadian shipping=10%, Instant Income=20%. Tax is not included. Consumable costs are accounted for, ink costs, cost of printing flyers or other facility or event costs are not included.

Non-Stampin' Up! Supplies

- Optional Supplies
 - Sticky Note – 3" x 3"
 - Candy or small treats for Treat Bag

Cost Analysis

Project: Card 1

Supplies	Amount Used	U.S. Cost	Amount Used for 10 & Sample	U.S. Cost for 10 & Sample	Canadian Cost	Canadian Cost for 10 & Sample
Designer Series Paper - World Spectacular	5/18	\$ 0.23	3	\$ 2.51	\$ 0.28	\$ 3.09
8-1/2" x 11" Card Stock - Whisper White	1/2	\$ 0.10	5-1/2	\$ 1.05	\$ 0.10	\$ 1.14
8-1/2" x 11" Card Stock - Island Indigo	1/8	\$ 0.03	1-3/8	\$ 0.36	\$ 0.04	\$ 0.44
8-1/2" x 11" Card Stock - Cherry Cobbler	1/2	\$ 0.13	5-1/2	\$ 1.43	\$ 0.16	\$ 1.75
3/16" Metallic Brads	2	\$ 0.10	22	\$ 1.15	\$ 0.13	\$ 1.48
Envelope - Medium Whisper White	1	\$ 0.15	11	\$ 1.61	\$ 0.18	\$ 1.97
SNAIL Adhesive Refill	22	\$ 0.19	242	\$ 2.08	\$ 0.27	\$ 3.00
Stampin' Dimensionals	10	\$ 0.12	110	\$ 1.30	\$ 0.16	\$ 1.73
Totals		\$ 1.04		\$ 11.49	\$ 1.33	\$ 14.61

Project: Card 2

Supplies	Amount Used	U.S. Cost	Amount Used for 10 & Sample	U.S. Cost for 10 & Sample	Canadian Cost	Canadian Cost for 10 & Sample
Designer Series Paper - World Spectacular	1/3	\$ 0.27	3-2/3	\$ 3.01	\$ 0.34	\$ 3.71
8-1/2" x 11" Card Stock - Whisper White	1/6	\$ 0.03	1-5/6	\$ 0.35	\$ 0.03	\$ 0.38
8-1/2" x 11" Card Stock - Early Espresso	5/12	\$ 0.11	4-4/7	\$ 1.19	\$ 0.13	\$ 1.46
8-1/2" x 11" Card Stock - Calypso Coral	1/2	\$ 0.13	5-1/2	\$ 1.43	\$ 0.16	\$ 1.75
3/16" Metallic Brads	1	\$ 0.05	11	\$ 0.57	\$ 0.07	\$ 0.74
Envelope - Medium Whisper White	1	\$ 0.15	11	\$ 1.61	\$ 0.18	\$ 1.97
SNAIL Adhesive Refill	14	\$ 0.12	154	\$ 1.32	\$ 0.17	\$ 1.91
Stampin' Dimensionals	10	\$ 0.12	110	\$ 1.30	\$ 0.16	\$ 1.73
Glue Dots	2	\$ 0.03	22	\$ 0.33	\$ 0.04	\$ 0.39
Totals		\$ 1.01		\$ 11.12	\$ 1.28	\$ 14.05

Project: Card 3

Supplies	Amount Used	U.S. Cost	Amount Used for 10 & Sample	U.S. Cost for 10 & Sample	Canadian Cost	Canadian Cost for 10 & Sample
Designer Series Paper - World Spectacular	1/6	\$ 0.14	1-5/6	\$ 1.51	\$ 0.17	\$ 1.86
8-1/2" x 11" Card Stock - Whisper White	1/4	\$ 0.05	2-3/4	\$ 0.53	\$ 0.05	\$ 0.57
8-1/2" x 11" Card Stock - Island Indigo	1/2	\$ 0.13	5-1/2	\$ 1.43	\$ 0.16	\$ 1.75
8-1/2" x 11" Card Stock - Daffodil Delight	1/10	\$ 0.03	1-1/9	\$ 0.29	\$ 0.03	\$ 0.35
8-1/2" x 11" Card Stock - Cherry Cobbler	1/10	\$ 0.03	1-1/9	\$ 0.29	\$ 0.03	\$ 0.35
3/16" Metallic Brads	3	\$ 0.16	33	\$ 1.72	\$ 0.20	\$ 2.22
Envelope - Medium Whisper White	1	\$ 0.15	11	\$ 1.61	\$ 0.18	\$ 1.97
SNAIL Adhesive Refill	18	\$ 0.15	198	\$ 1.70	\$ 0.22	\$ 2.45
Stampin' Dimensionals	4	\$ 0.05	44	\$ 0.52	\$ 0.06	\$ 0.69
Totals		\$ 0.87		\$ 9.59	\$ 1.11	\$ 12.21

Project: Treat Bag

Supplies	Amount Used	U.S. Cost	Amount Used for 10 & Sample	U.S. Cost for 10 & Sample	Canadian Cost	Canadian Cost for 10 & Sample
Designer Series Paper - World Spectacular	1/12	\$ 0.07	1	\$ 0.75	\$ 0.08	\$ 0.93
8-1/2" x 11" Card Stock - Whisper White	1/2	\$ 0.10	5-1/2	\$ 1.05	\$ 0.10	\$ 1.14
8-1/2" x 11" Card Stock - Early Espresso	1/4	\$ 0.07	2-3/4	\$ 0.72	\$ 0.08	\$ 0.88
Cellophane Bags - 4" x 6"	1	\$ 0.08	11	\$ 0.89	\$ 0.10	\$ 1.09
SNAIL Adhesive Refill	12	\$ 0.10	132	\$ 1.13	\$ 0.15	\$ 1.64
Stampin' Dimensionals	4	\$ 0.05	44	\$ 0.52	\$ 0.06	\$ 0.69
Sticky Strip	6	\$ 0.10	66	\$ 1.15	\$ 0.13	\$ 1.40
Totals		\$ 0.56		\$ 6.21	\$ 0.71	\$ 7.77

Project Totals

Projects	U.S. Cost	U.S. Cost for 10 & Sample	Canadian Cost	Canadian Cost for 10 & Sample
Project: Card 1	\$ 1.04	\$ 11.49	\$ 1.33	\$ 14.61
Project: Card 2	\$ 1.01	\$ 11.12	\$ 1.28	\$ 14.05
Project: Card 3	\$ 0.87	\$ 9.59	\$ 1.11	\$ 12.21
Project: Treat Bag	\$ 0.56	\$ 6.21	\$ 0.71	\$ 7.77
Totals	\$ 3.48	\$ 38.41	\$ 4.43	\$ 48.64

*Cost analysis is made with the following assumptions: U.S. and Canadian shipping is 10%, and Instant Income is 20%. Tax is not included. Consumable costs are accounted for. Costs for ink, printing flyers or other facility or event costs are not included.

Blog & Marketing Resources

Products Highlighted

When holding a class or workshop, we feature certain products that we know our customers need! These projects feature the following popular products and create great upsell opportunities for you.

You're Amazing stamp set (#126720 wood-mount, #126722 clear-mount)

"Certain images bring nostalgic memories to mind. The You're Amazing stamp set is full of images that bring to mind happy, youthful memories of circus acts, carnival games, and elephants doing amazing tricks under the big top. Combine these fun and whimsical images with the World Spectacular Designer Series Paper (#126897) and you are ready to create your own greatest "card" on earth!"

Tip:

Use the coordinating Apothecary Accents Framelits Dies as background layers and to die cut images!

Upsell Opportunities:

Apothecary Accents Framelits Dies (#127003), Ticket Duo Builder Punch (#126883), World Spectacular Designer Series Paper (#126897)

Apothecary Accents Framelits (#127003)

"The Big Shot is one of our most versatile tools. From die-cutting to embossing, it helps you create fabulous, coordinated looks with just a crank of the handle! Framelits are our newest addition to the line of Big Shot accessories. Framelits are thin, metal dies that you can use to cut card stock and Designer Series paper into a variety of shapes. The new Apothecary Accents Framelits die cut 4 detailed label shapes that coordinate with several stamp sets, including the You're Amazing stamp set. These framelits make great accent layers on your projects and you can take advantage of the see-through centers that make it easy to center stamped images in the dies!"

Tip:

Accent die-cut shapes by layering a die cut on top of another of the same shape that is cut in half.

Upsell Opportunities:

You're Amazing stamp set (#126720 wood, #126722 clear, Layered Labels stamp set (#127070 wood, #127072 clear), Apothecary Art stamp set (#125525 wood, #125527 clear)

Stampin' Write Markers (assorted)

"Stampin' Write Markers are a customer favorite because they coordinate perfectly with our inks and papers, they are great for a variety of stamping techniques, and because they are affordable! Stampin' Write Markers are a great way to expand your color options without a big investment. You can purchase them in Color Collections, order some colors individually, or buy the whole set in a great storage case! Stampin' Write Markers are great for coloring images, coloring directly onto stamps, journaling, and more! Over 50 different ways of "more", in fact! With that many marker techniques, you'll have plenty of ways to use your new Stampin' Write Markers, so order your markers today and dive into Stampin' Up!'s world of coordinating colors and stamping fun!"

Tips:

When coloring stamps with Stampin' Write Markers, work from the lightest color to the darkest color.

Upsell Opportunities:

Coordinating card stock, ribbon, embellishments, and ink; solid and outline stamp images